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NEWS RELEASE

FOR IMMEDIATE RELEASE
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From Talladega to Las Vegas Humanitarian Award Winner to be Announced LIVE on December 2

Talladega, AL – We’ve all heard the famous line, “What happens in Vegas, stays in Vegas”...well, Robert Weaver of Talladega is looking forward to ‘telling all’ when he returns from the bright lights. Weaver is one of four finalist in the inaugural Betty Jane France Humanitarian Award and the winner will be announced live during the NASCAR Sprint Cup Series Banquet on the SPEED Channel, 8:00 p.m. CST. As a finalist, Weaver has already secured a \$25,000 donation to the Alabama Institute for Deaf and Blind Foundation from the NASCAR Foundation, the sponsor of the award and the VIP Trip to Las Vegas. Should he be announced the overall winner on Friday, an additional \$75,000 will be added to this amount for a total donation to the AIDB Foundation of \$100,000.

Weaver leaves Wednesday for his whirlwind NASCAR-powered tour! His trip will consist of: numerous media appearances; VIP tickets to the NASCAR NMPA Myers Brothers Luncheon at The Bellagio; a Victory Lap in a Ford Explorer driven by NASCAR President, Mike Helton down the famed Las Vegas Strip; a special reception for the award finalists hosted by Betty Jane France at Sinatra in The Encore all culminating in a red carpet walk and being a special guest at the NASCAR Champions Banquet on Friday evening where the humanitarian award winner will be announced.

Robert Weaver is not the only AIDB celebrity heading to Vegas. Alabama School for the Blind’s Chelsey Edwards, an energetic 6-year-old from Jasper, AL., will be joining Weaver and two AIDB Office of Institutional Advancement staff members. Chelsey was selected to attend the event due in part to her “cameo” appearance in the Weaver Fever campaign video. With her unmistakable southern accent and contagious personality, Chelsey has caught the eye (and ear) of fans around the country and will be a great little ambassador for AIDB.

Remember to tune in to the SPEED Channel, Friday, December 2, 2011 at 8:00 p.m. CST as Weaver is recognized for his years of dedicated service to AIDB. Hopefully, you will also see him in VICTORY LANE with a \$100,000 win for the deaf, blind and multidisabled students he has served for over 50 years.

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About Alabama Institute for Deaf and Blind

Established in 1858, AIDB is the most diverse collection of education and rehabilitation programs for deaf and blind children and adults in the country. Through five Talladega campuses and eight regional centers throughout Alabama, AIDB serves more than 20,000 deaf, blind and multidisabled individuals annually in all 67 counties of Alabama. To learn more about AIDB, log onto www.aidb.org.

To view the video featuring Robert Weaver, Chelsey Edwards and other Alabama Institute for Deaf and Blind staff/students/alumni, visit <http://www.youtube.com/watch?v=CVyZUNkdsVI> or go to www.nascar.com/award.

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